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Foreword

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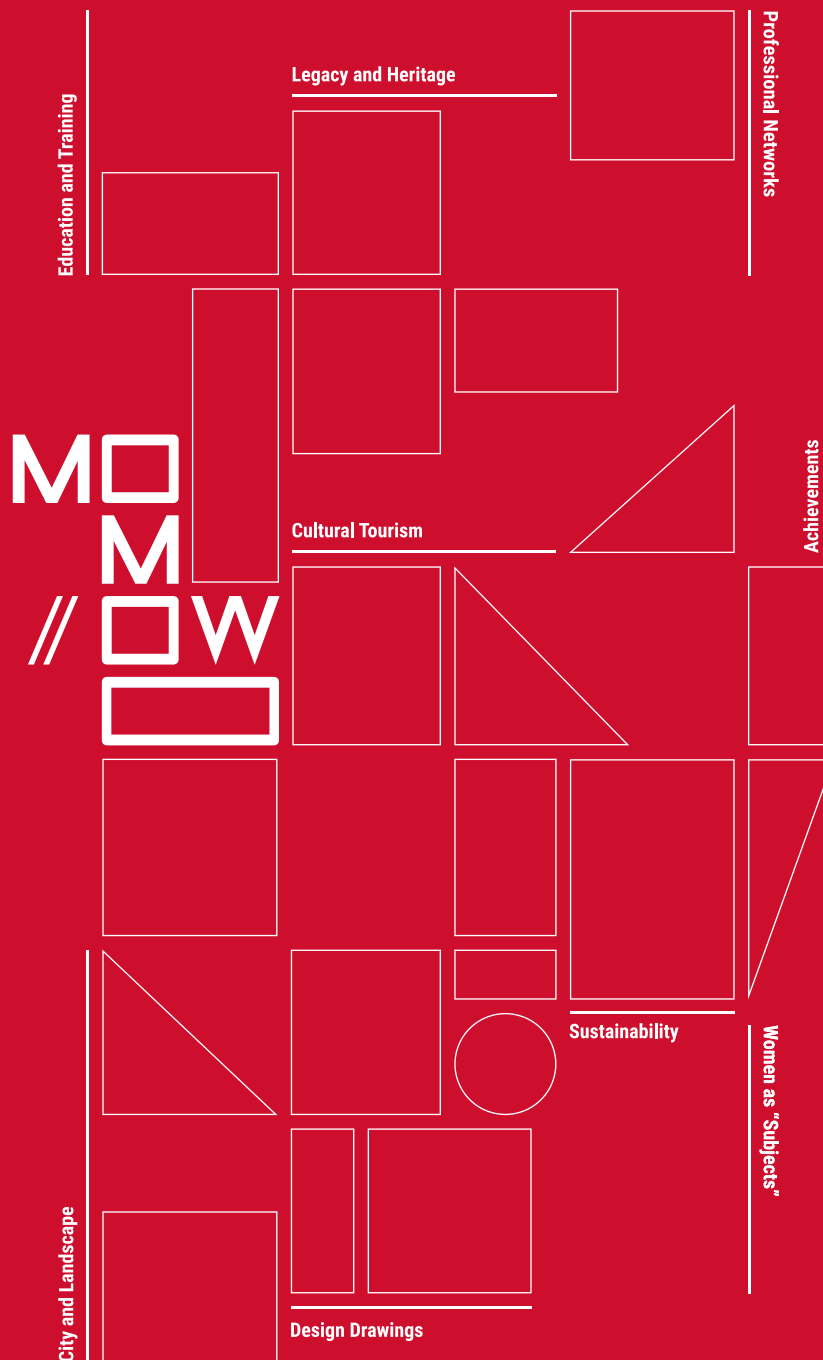
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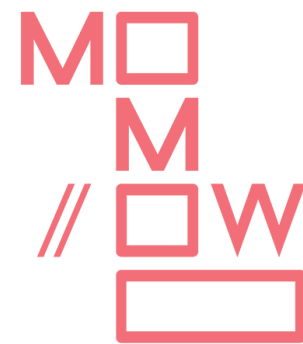
# Women's Creativity since the Modern Movement (1918–2018)

Toward a New Perception and Reception



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WOMEN'S CREATIVITY SINCE  
THE MODERN MOVEMENT



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Women's Creativity since the Modern Movement (1918-2018)  
Toward a New Perception and Reception

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# Foreword

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**Caterina Franchini**

**Emilia Garda**

*Women's creativity since the Modern Movement – MoMoWo* is a large-scale cooperation cultural project co-financed by the European Union's Creative Culture Programme under the Culture Sub-Programme (Education, Audio-visual and Culture Executive Agency – EACEA). It considers an issue of contemporary cultural, social and economic importance from a European and interdisciplinary perspective namely women's achievements in the design professions. These achievements are in fields including architecture, civil engineering, urban planning, landscape design, interior design, furniture and furnishing design some of which are still perceived as traditionally male professions.

The project works towards the harmonious development of European society by removing disparities and increasing gender equality both in the workplace and beyond. MoMoWo aims to reveal and promote the contribution of women design professionals to European cultural heritage which, until now, has been significantly 'hidden from history'. At the same time –considering History as a 'living matter'– it aims to promote and increase the value of the works and achievements of past and present generations of women professionals to give strength to future generations of creative women.

After four years of successful activity of the project MoMoWo, and in accordance with its mission, the present e-book *Women's Creativity since the Modern Movement (1918–2018): Toward a New Perception and Reception* continues to increase the visibility of creative women, to foster in Europe and beyond, interdisciplinary and multicultural approaches to the study of the built environment. It brings together scientific contributions on the cultural and socio-economic importance of women's



achievements in the field of architecture, interior and industrial design, landscape architecture and urban planning from various historical periods until the present-day.

The e-book is divided in seven chapters in order to achieve a thematic balance that is able to provide an extensive oversight of the academic research and professional experiences, touching a variety of disciplines and approaches concerning the perception and reception of women's creativity, including the history of professions, the history and theory of architecture and design, historiography, landscape and urban planning and the protection and conservation of architecture and interior design. It comprises 142 peer-reviewed articles by 193 authors from 35 different countries, ranging from Europe to Asia and America, which were written in occasion of *International MoMoWo Symposium* held at Politecnico di Torino, Campus Lingotto, between 13 and 16 June 2018. Abstracts of the articles are available at [http://www.momowo.eu/wp-content/uploads/2015/01/book\\_programme\\_abstracts\\_updated.pdf](http://www.momowo.eu/wp-content/uploads/2015/01/book_programme_abstracts_updated.pdf).

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